



THE ADVANTAGE

BUILDING AMERICA

Advertising Rates for ABC of Oklahoma's Monthly Newsletter

Advertising Order/Renewal Form Date: _____

Company: _____

Contact: _____

Phone: _____

Email: _____

Signature: _____

_____ this order is for a RENEWAL ad.

Check appropriate size and number of editions.



_____ Number of Editions

_____ Business Card

_____ Quarter Page

_____ Third Page

_____ Half Page

_____ Full Page

RENEWAL FORM

_____ I want the Same Exact Ad.

_____ I will send a new ad to ABC.

Ad Size Number of consecutive editions

	1	3	6	12
Business Card (up to 3.25"w x 2.25"h)	\$ 100	\$ 250	\$ 400	\$ 600
Quarter Page (up to 3.25"w x 4.75"h)	\$ 200	\$ 500	\$ 750	\$1,000
Third Page (up to 7"w x 3"h)	\$ 250	\$ 500	\$ 800	\$1,400
Half Page (up to 7"w x 4.75"h)	\$ 400	\$ 600	\$1,000	\$1,800
Full Page (up to 7"w x 9.5"h)	\$ 500	\$ 900	\$1,500	\$2,500
Inside Back Cover	\$ 650	\$1,050	\$1,750	\$2,750
Inside Front Cover (up to Full Page) <i>First Come, First Serve, call for availability</i>	\$ 800	\$1,200	\$2,000	\$3,000

Advertising Information:

Advertising at ABC is exclusive to ABC Members.

Deadline for camera-ready ads is the 15th of the month prior to publication.
(i.e., Jan. 15 for Feb. issue.)

The Advantage Newsletter is occasionally bimonthly – this does not change the number of times your ad will appear.

Rates are based on camera-ready ads. There will be a fee for ABC to build an ad.

Questions? Contact Becky Taylor at btaylor@abcokla.org or (918) 254-8707.

Rates subject to change without notice. Rates effective 8-1-22

Return this form to: btaylor@abcokla.org

ABC of Oklahoma | 1915 N. Yellowood Ave. | Broken Arrow, OK 74012